



Tip Kim

Executive Vice President,
Chief Market Development Officer

Tip Kim joined Stanford Health Care in 2015 and currently serves as executive vice president and chief market development officer. In these roles, he oversees market strategy and is the principal liaison to the broader health care market in California and beyond. He is responsible for analyzing strategic and competitive positioning and recommending timely actions to the chief executive officer, clinical leadership, and the board of directors. Kim is a member of the Leadership Council and the Executive Council. He also teaches health care strategy in Stanford Medicine's Master of Science in Clinical Informatics Management program. Before joining Stanford Health Care, Kim was a partner and managing director at L.E.K. Consulting for 11 years and led its health care services practice. He brings three decades of experience as a strategy consultant to Stanford Health Care.

Kim earned a bachelor's degree in international relations from Stanford University and a Master of Business Administration from the Wharton School of the University of Pennsylvania. He enjoys travel photography and practices mindfulness via golf.

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